

HEC
MONTREAL

Academic
Partnership of
Excellence



aefe
Agence pour
l'enseignement français
à l'étranger



BBA

**Bachelor of Business
Administration
International program 1+3***
With preparatory year at LFSD

**North American Bachelor's degree*

lfsd.edu.do
hec.ca



THE BBA INTERNATIONAL PROGRAM 1+3 IS A FOUR-YEAR MANAGEMENT PROGRAM.

The French School of Santo Domingo (Lycée Français de Saint-Domingue-LFSD) is proud to announce its academic collaboration of excellence with HEC Montréal to exclusively offer the BBA preparatory year in Santo Domingo.

This innovative post-baccalaureat program is authorized by the Agency for French Education Abroad (AEFE).

The curriculum for the first-year program offered at LFSD has been approved by the Academic Office of HEC Montréal.

THE FIRST COHORT OF STUDENTS IS EXPECTED IN SEPTEMBER 2023.

At the crossroads of continents and cultures, HEC Montréal has earned a high reputation in French-speaking countries and indeed throughout the world, opening doors, building bridges and forging ties. Rooted in a multilingual and multicultural environment, it extends its networks of collaboration and influence across borders to give students a learning experience that faithfully reflects today's globalized business world.

The BBA is designed to offer students a truly international experience, with a **multilingual approach that's unique** in North America. Students can choose between three distinct **language pathways**: 100% in French, bilingual (French-English) or trilingual (French-English-Spanish).

HEC Montréal offers Canada's largest university exchange program in Management, enhancing its international character with exchanges reaching out to several continents.

Students can also opt for a double degree with leading French schools and **international universities** such as the ESCP Business School (MIM), Emlyon Business School, SKEMA Business School, the Universities of Bocconi and Melbourne.

At the end of the BBA, graduates can **pursue further studies** in one of the **Master's programs in Management (MSc) offered by HEC Montréal as well as in institutions in France, United States** or elsewhere in the world.

This program also **opens doors to an international career**. BBA graduates have access to the job market in the United States and Canada - countries where graduates often head to work right after obtaining their degree. Montreal is ranked the **best student city of the Americas** and the 6th best student city in the world, according to QS's 2019 ranking. Today, it is a very popular destination for students.



OBJECTIVES AND STRUCTURE OF THE PROGRAM

The BBA is a four-year post-baccalaureate course, which includes a preparatory year for students who have not gone through the Quebec system.

Students entering the BBA program with the preparatory year must pass that initial year and meet prerequisites in order to pursue the BBA.

Preparatory year at LFSD, in the Dominican Republic

Exclusive program is both professional and trilingual.

This program has been developed thanks to an innovative partnership between LFSD, the French-Dominican Chamber of Commerce and Industry (CCIFD), the Alliance Française of Santo Domingo, Campus France, the Embassy of Canada in the Dominican Republic, and the Canadian Chamber of Commerce of the Dominican Republic (CANCHAMRD).

Students remain close to their families in Santo Domingo, Dominican Republic, before moving to Montreal, thus saving on tuition fees and living expenses in Canada for the first year.

The program is open to French-speaking students who have obtained the French baccalaureate and to Dominican or foreign students who don't yet speak French but who commit to taking French courses in order to reach level B2.

Students also need a good understanding of mathematics in order to benefit from the preparatory year.



The preparatory year offers students **an innovative and professional training card**, enabling them to discover the business world while benefiting from the study of mathematics applied to management, as taught by HEC Montréal professors.

The preparatory year encourages the sense of initiative as well as the development of critical thinking in three languages. It enables students to push past personal limits, in an international setting, while flourishing and discovering their talents as future managers.

It also offers the opportunity to experience an **integration trip** to Quebec, and to explore the business world by serving an internship at a company.



TRAINING OFFER – 30 CREDITS AT THE LFSD	
MATHEMATICS	<ul style="list-style-type: none"> › Differential calculus with management applications › Vector and linear algebra in management › Integral calculus with management applications
BUSINESS LANGUAGES	› <i>Français des affaires/English for business/español de negocios</i>
MANAGEMENT	› General culture – the business world
DIGITAL	› Productivity tools for managers
ECONOMY	› Elements of economic analysis
ACCOUNTING	› Introduction to financial accounting
PERSONAL DEVELOPMENT	<ul style="list-style-type: none"> › Multilingual communications and critical thinking › Core competencies for learning management › Fitness › Mentoring/living in Canada/undertaking community action
PROFESSIONAL DEVELOPMENT	<ul style="list-style-type: none"> › Building a career path › Internship at a company – exploring the business world › Integration trip and exploring Quebec
FRENCH FOR NON-FRANCOPHONES	› Intensive learning - Alliance Française – level B2 (600 h)

Years 2 to 4 at HEC Montréal, Canada

This international program is distinguished by:

A GENERALIST VOCATION

With a strong focus on the foundations and functions of management, the program enables students:

- To develop a solid grounding in analysis, synthesis and problem solving, while integrating the most recent management theories.
- To acquire, in the final year, specialized knowledge and skills in one of the 15 areas of management, ensuring true versatility on the job market.

OPENNESS TO THE WORLD

Its multilingual approach is unique in North America with three possible pathways: French, bilingual (French and English) and trilingual (French, English, and Spanish). Students in the program can:

- Participate in Canada's largest international business exchange program, study on international campuses, pursue a double degree and serve international internships.
- Pursue higher learning in Canada, France and the United States.

MULTIPLE OPPORTUNITIES TO DEVELOP CROSS-DISCIPLINARY SKILLS

Students in the program can:

- Become more greatly aware of the ethical dimensions of business issues, with a view to becoming responsible and committed citizens of the world.
- Develop critical thinking, intercultural skills, the ability to work as a team, creativity, autonomy, and a sense of leadership in a multicultural environment.

MULTIPLE OPPORTUNITIES TO GAIN PRACTICAL EXPERIENCE IN MANAGEMENT

Case studies, simulations, professional internships for credit, practitioner conferences, professionalization assignments, work in the trading room and entrepreneurial profile, among others, offer the chance to:

- Develop skills needed to better understand and analyze global challenges.
- Leverage prospects for employment, opening the way to a promising international career.

ITS INTENSIVE USE OF DIGITAL TECHNOLOGY

Students have daily opportunities to use these new tools in their learning, academic work and communications.



ADMISSION CRITERIA



LANGUAGE REQUIREMENTS

ADMISSION

- **French general baccalaureate diploma** with honours (14/20) or better.
Mathematics specialty or complementary mathematics option.

- **International baccalaureate** diploma with six successfully completed subjects, three of them Higher Level.
One of these successfully completed courses must be the mid-level (SL) mathematics course.

Admission is conditional on meeting language requirements and passing the LFSD mathematics entrance exam.

- **Dominican secondary-school Baccalaureate**

Minimum average of 80% and attaining 80% or better in mathematics.

Admission is conditional on meeting language requirements and passing the LFSD mathematics entrance exam.

- Knowledge of French at an advanced intermediate level (B2) is required to get into the BBA program at HEC Montréal.

Intermediate level B1/B2 is required for the preparatory year at LFSD.

To find out if you meet these requirements or the criteria for francophones students, visit: hec.ca/programmes/exigences-linguistiques.html.

Non-French-speaking students agree to take French courses with the Alliance Française.

- Advanced intermediate level (B2) knowledge of English is required to get into the bilingual or trilingual BBA program at HEC Montréal.

Intermediate level B2 is required for the preparatory year at LFSD.

- Knowledge of Advanced Intermediate Spanish (B2) is required to get into the trilingual BBA program at HEC Montréal.

Intermediate level B2 is required for the preparatory year at LFSD.

Application procedure

FOR PRACTICAL ADVICE
AND INFORMATION :

visit
lfsd.edu.do/hec-montreal

The application file must include:

1. Completed application form, accompanied by administrative documents;
2. **For non-francophone** students, the certificate of courses taken at the Alliance Française;
3. 1st (3 semesters) and Terminale (2 semesters) report cards;
4. Letter of recommendation from the school director, demonstrating the student's ability to succeed;
5. Curriculum vitae;
6. Letter of motivation (French or Spanish) of up to 500 words:
 - ▶ Highlighting your skills and motivation to get into the preparatory year BBA program;
 - ▶ Demonstrating your ability to succeed in a demanding trilingual learning environment.
7. Motivational video (French, Spanish or English - 1 min 30 max.).

The application file must be sent electronically or in paper format by February 15 to: hec@lfsd.edu.do.

ADMISSION SCHEDULE	
February 25	▶ Review of applications
March 1	▶ Mathematics exam in classroom setting
March 15	▶ Responses to applicants
March 21 to April 1	▶ Administrative enrolment

Final decisions on admission are subject to students obtaining a baccalaureate diploma with an overall average of at least 14/20.

June 1	▶ Information session to prepare for the new academic year
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The first academic year will start on September 12.

Annual tuition fees –
for a minimum of 10 courses (30 credits)



PREPARATORY YEAR OF THE BBA (A1) IN SANTO DOMINGO

- **Application fees:**
US\$ 50 non-refundable
- US\$ 12,000 per student
for the entire year

BBA (A2, A3, A4) AT HEC MONTRÉAL, CANADA

Annual tuition fees:

- **Foreign students**
CA\$ 30,600, or approximately US\$ 23,800
(2022 basis - subject to annual indexing)
- **French students**
CA\$ 10,400, or approximately US\$ 8,100
(2022 basis - subject to annual indexing)

For more information contact LFSD:

lfsd.edu.do/hec-montreal

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First business school founded in Canada in 1907, HEC Montréal holds the three most prestigious accreditation in its field, which confirms the excellence and quality of its training and research : AACSB (Association to Advanced Collegiate Schools of Business), EQUIS (European Quality Improvement System) and AMBA (Association of MBA's).

HEC Montréal emphasizes international exchanges, quality of language teaching and technological skills development.

The School occupies a prominent place on the Business schools international scene with:

- More than 14,299 students, 26% are international students from 142 countries.
- An active network of more than 100,800 alumni across all continents.
- 314 tenured professors, teaching in over 100 study programs, from BAA to PhD.
- Partnerships with 167 universities and business schools in 45 countries.

In its century-long history, the School has established an enduring tradition of cutting-edge thinking in fields ranging from teaching, research and international initiatives to executive programs for middle and top managers.



Founded in 1978, the French School of Santo Domingo (Lycée Français de Saint-Domingue-LFSD) is an international school recognized by the French Ministry of National Education, and teaching 700 students from kindergarten to the senior year of high school.

LFSD stands out from the other Dominican institutions, owing to a 1977 cultural agreement between the French and the Dominican governments, which has granted it the status, since 1998, of an experimental institution.

LFSD is also a contracted institution of the Agency for French Education Abroad network (AEFE). This French network of educational excellence is present in more than 138 countries, represents 540 institutions and includes more than 365,000 students.

LFSD is a school complex on a human scale with a true sociocultural and linguistic mix: 15 different languages are spoken here; 44% of the students are French, half of these being French-Dominican; 50% of the students are Dominicans; while 6% of them are students of other nationalities. The values of fraternity, equality and living together are at the heart of our identity and teaching philosophy.

For over 40 years, LFSD's academic program enjoys an outstanding reputation in Santo Domingo and throughout the AEFE network, given our linguistic excellence and the professionalism of our teams.

LFSD offers a framework of pedagogical and educational excellence in a multilingual environment where trilingualism (French, Spanish and English) has the honor.

We prepare students to meet the challenges of the future through our innovative approach which emphasizes in-depth disciplinary goals, plurilingualism from kindergarten onwards, and the development of intellectual curiosity which enables students to develop their critical thinking in our 3 languages of instruction.

LFSD prepares students for the international French baccalaureate (baccalauréat français international), a diploma recognized by the best institutions of higher learning around the world.

LFSD is operated in accordance within the framework set in the Strategic Plan 2020-2024, whose institutional project constitutes the pedagogical road map for the School.